



(REAL ESTATE REGULATORY AUTHORITY, BIHAR)

चौथा / छठा तल्ला, बिहार राज्य भवन निर्माण निगम लिमिटेड, मुख्यालय भवन, परिसर
शास्त्रीनगर, पटना-800023

Letter No: - Media / 93 / 2024 /

1123

Patna, date: - 16.12.2024

Notice for inviting proposal /quotations from the experienced radio channels empanelled with Information and Public Relation Department Government of Bihar for Making and Broadcasting Radio Jingle on following terms & conditions

1 SCOPE OF WORK

- 1.1. For Making and Broadcasting of Radio jingle for awareness generation about the provisions of RERA Act and the rules and regulations made thereunder
- 1.2. Duration of Radio Jingle – 15 Seconds to 60 Seconds

2. ELIGIBILITY CRITERIA

- 2.1. Radio channel should be empanelled with Information and public relation department Government of Bihar.
- 2.2. Radio channel should have radio broadcasting facility in the state of Bihar.
- 2.3. Radio channel must be registered with GST.
- 2.4. The concept paper on the topic submitted by the radio channels quality of jingle on which the radio channel proposes to make the radio jingle Programme and reach of radio channel.

3. DELIVERABLES

- 3.1. Awarded work to be completed in 15 days from the date of handing over the work order.

4. BASIS OF OFFER / SELECTION PROCEDURE

- 4.1. Quoted price should not be more than Government approved rate.
- 4.2. Quoted price should be inclusive of all.
- 4.3. Work order would be awarded on the basis of quality of sample jingle and reach of the radio channel to be provided by the applicant.
- 4.4. Purchase committee will scrutinize all submitted applications and select the responsive radio Channels to award work order on the basis of quality of jingle and reach of radio channel.

5. OTHER TERMS AND CONDITIONS

- 5.1. Payment would be made after satisfactory completion of work, and subsequent broadcast only.
- 5.2. Except the quoted price radio channel will not be entitled to claim any additional money.
- 5.3. Statutory deduction if any, will be made as per prevailing rules at the time of making payment.
- 5.4. It is advisable to quote the prices after taking into consideration the complete scope of work, deliverables and terms & conditions etc.

6. LAST DATE OF SUBMISSION OF PROPOSAL/ QUOTATION

The Interested radio channel should submit the Proposal / Quotation within 15 days from the date of issue of quotation notice.


Memo No: - Media / 93 / 2024 / 1123

Patna, dated: - 16-12-2024

Copy to: -

1. Members of Local purchase Committee – Office Administrator / Media Consultant. / Finance Consultant
2. All officers and personal concerned

In case adequate proposal/quotation are not received the members of local purchase committee as constituted vide office order no 52 dated 18.05.2024 may survey the market for getting proposal from eligible radio channel, the purchase committee will submit a comparative chart of the rate quoted by the radio channels and recommend the name of the lowest evaluated responsive radio channel with due certification to the product.


Office Administrator
RERA, Bihar